About AAFA

BRAND PROTECTION

SUPPLY CHAIN
AND MANUFACTURING

TRADE
Agenda

1. Regulations
2. Brand internal capability
3. Trade and chemical management
AAFA Chemical Management Position

- Safe products should be the goal of all companies
- Product safety regulations make for an even playing field for all companies
- Advocate for use of peer-reviewed, credible data in creation of regulations
U.S. State Legislation

• Many states 2021 proposed bills restricting PFAS in food packaging
  • Connecticut SB 404
    ▪ Would ban the use of PFAS in consumer products
    ▪ No written definition of “consumer products” yet
  • Vermont H. 26 and S. 20
    ▪ Would add PFAS chemicals to list of “chemicals of high concern for children”
U.S. State Legislation

• Massachusetts
  ▪ Flame Retardants
  ▪ House bill 4900: An Act to protect children, families, and firefighters from harmful flame retardants
  ▪ Signed into law Jan. 2021, effective Dec. 2021
  ▪ 11 flame-retardant chemicals banned
    • Products including bedding, furniture, children's products, window treatments and carpeting manufactured on or after Dec. 31, 2021
Brand/ Retailer Internal Capability

• Brands report average 1-5 full time product safety staff members
• Restricted Substances List
  ▪ Open source AAFA RSL
  ▪ Brand developed RSLs
  ▪ Testing lab RSL support
• Industry collaboration
  ▪ AFIRM RSL
  ▪ ICPHSO events
AAFA Restricted Substances List

- Document developed and updated regularly with help from our partners
- Testing labs, brands, suppliers
- Covers international chemical restrictions for apparel, footwear, and travel goods
- Serves as regulatory base-line for companies
Trade and Chemical Management

• Example: rate of duty for water resistant garments
  ▪ 27.7% vs 6.2%
  ▪ U.S. chapter note in HTS code
    • Chapter 62: "rubber or plastics application" to the garment