



DEPLOYING PREVENTION AND PRECISION AT SCALE

TIME	TUESDAY 21 MAY 2024					
	International Ministerial Delegations Activities (Co-designed with the Finnish Ministry of Social Affairs and Health) (ALL DAY)	EC2VC Investment Forum and Pitch Match Co-designed with editohealth 13:00-17:00	Cybersecurity Masterclass (Co-designed with Health Capital Helsinki) 14:00-17:00	Scale-up Toolkit: Lessons from Innovators (Co-designed with EHTEL) 13:30-15:00	Digital Twins 13:00-14:30	Ennakoivan itsehoidon visio 2030 (Proactive Self-Care Vision 2030 - SESSION IN FINNISH) (Co-designed with Integrative Health Finland) 12:00-17:00
			AI for Clinicians - Opening the Black Box (Co-designed with the Finnish Medical Association/Lääkäriliitto) 15:00-17:00	Why Successful Pilots Fail to Get Adopted: Reasons and Solutions (Co-designed with TicBiomed) 15:30-17:00	Women's Health - Redesigning Systems to Care for the Other Half (Co-designed with editohealth and WGH) 15:00-17:00	
17:30-19:00	<p>Welcoming Act: Why Deploying Prevention and Precision at Scale? Hosted by: Dr. Päivi Sillanaukee, Special Envoy, Ministry of Social Affairs and Health, Finland (co-designed with the Finnish Ministry of Social Affairs and Health)</p>					

TIME	WEDNESDAY 22 MAY 2024		
9:00-10:15	<p>Opening Act: EHDS - Toward Data-Driven Health Systems for Prevention, Precision and Equity Hosted by: Petra Wilson, Managing Director, Health Connect Partners, United Kingdom/Belgium (co-designed with EHTEL)</p>		
10:15-11:00	Refreshment Break		
	PEOPLE Placing Humans at the Heart of Digital Transformation	INNOVATION Accelerating Adoption at Scale and Integration into Mainstream Practice	DATA Turning Data into Insights for Prevention, Precision and Equity
11:00-12:15	Getting Clinicians and Patients on the Same Wagon (co-designed with ESC)	Digital Health Adoption: Lessons Learned from the Top (co-designed with editohealth)	Interoperability - Beyond Technology, Towards People and Systems Talking to Each Other (co-designed with EHTEL)
12:15-13:30	Networking and Refreshment Break		
13:30-14:45	The End of the One-Size-Fits-All Health System (co-designed with Integrative Health Finland)	From Health Anywhere Anytime to Digital Twins (co-designed with ESC)	Integrating Health with Social Care Data and Services, Tackling Social Determinants (co-designed with Health Capital Helsinki)
14:45-15:30	Networking and Refreshment Break		
15:30-16:45	Optimising Brain Health (co-designed with the National Brain Health Programme)	Reinventing Diagnostics for Prevention and Precision at Scale (co-designed with editohealth)	Cardiology Pioneering AI Advances for Broader Impact Across Healthcare (co-designed with ESC)
16:45-17:00	Session Transition		
17:00-18:15	<p>Closing Act: Prevention and Precision at Scale: The Future of Cardio-Metabolic Diseases Hosted by: Dr. Charles Alessi, Chief Clinical Officer, editohealth, United Kingdom (co-designed with ESC)</p>		
18:30 ONWARDS	Festival Reception		

TIME	THURSDAY 23 MAY 2024		
9:00-10:15	<p>Opening Act: People before Tech: Using our Human Capital to Maximise Innovation Hosted by: Jane Dwelly, Vice President, CHIME International, United Kingdom (co-designed with CHIME)</p>		
10:15-11:00	Refreshment Break		
	PEOPLE	INNOVATION	DATA
11:00-12:15	Turning a Silver Tsunami into a Golden Opportunity (co-designed with RSCN)	Updating Reimbursement and Innovation Adoption Frameworks (co-designed with editohealth)	AI and Clinical Decision Support Improving Equity and Access to Quality Care (co-designed with ESC)
12:15-13:30	Networking and Refreshment Break		
13:30-14:45	Building Capacity for Prevention and Precision in Times of Shortages and Burnouts (co-designed with CHIME)	From Proof of Concept to Proof of Value: Consumer-Led Screenings in Debate (co-designed with ESC)	Leveraging AI for Public Health and Health Security (co-designed with IANPHI)
14:45-15:30	Networking and Refreshment Break		
15:30-16:30	<p>Finale: Planetary Health - Beyond the Resilience of European Health Systems Hosted by Maneesh Juneja, Planetary Health Futurist, United Kingdom</p>		
16:30-16:45	Session Transition		
16:45-17:30	<p>Because you deserved it: Happiness Workshop! Hosted by Begoña San Jose, Clinical Psychologist, Founder of BeandGo, Austria</p>		
17:30	Festival Adjourns		